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**VMC CALLS FOR VOLUNTEERS TO MAKE A DIFFERENCE ON
OCTOBER 28TH**

VMC (Volunteer Management Centers) is calling for volunteers to get involved in their communities on October 28th, national Make A Difference Day. Created by USA WEEKEND Magazine and in partnership with the Points of Light Foundation, Make A Difference Day falls annually on the fourth Saturday in October, and is America's largest day of doing good -- a celebration of neighbors helping neighbors.

"While VMC advocates for effective volunteerism year round, this day offers a special opportunity to experience the collective power of volunteers", said Carol McKinney, Executive Director of VMC. " In 2005, 3 million people cared enough about their communities to volunteer on Make a Difference Day, helping to meet critical needs in hundreds of towns around the country."

Look around your community. Are people hungry, homeless or ill? Are parks or schools dirty or neglected? No matter where you live, there's a need nearby, and VMC encourages you to get involved with friends, family and co-workers. For project ideas, please visit the VMC website @ www.vmcnj.org or call 1800 VOLUNTEER.

Each year in April, hundreds of good deeds done on Make A Difference Day are selected for honors and charitable donations. Paul Newman, who donates all after-tax profits from the sales of Newman's Own products to educational and charitable purposes, will donate \$10,000 each to 10 selected projects. For more information, or to register projects for consideration, visit <http://www.usaweekend.com/diffday/index.html> .

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